



Kentucky Tourism, Arts and Heritage Cabinet North American International Livestock Exposition

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World's Largest Livestock Expo Wraps Up Successful Show: Increase in Exhibitors and Rodeo Attendance

\$8.3 million in economic impact to the region

LOUISVILLE, Ky. (November 20, 2017) — The 44th annual North American International Livestock Exposition (NAILE) saw an increase in both exhibitors and rodeo attendance during its 17-day run at the Kentucky Exposition Center. NAILE drew nearly 30,000 entries with competitors, exhibitors and attendees from 49 states and six foreign countries. The event generated an economic impact of \$8.3 million to the greater Louisville region.

The Great Lakes Circuit Finals Rodeo, held in conjunction with NAILE, saw the highest attendance in five years with more than 19,000 fans enjoying the three performances in Freedom Hall.

NAILE, the world's largest purebred livestock show, is held annually at the Kentucky Exposition Center. Included in the event are national collegiate and youth livestock judging contests, competition within ten livestock divisions and livestock sales. The event is owned and produced by Kentucky Venues.

Steve Kelly, Executive Director of Expositions for Kentucky Venues noted that renowned judges and officials from across the country evaluate the livestock and assist with the show, underscoring the event's prestige. "NAILE serves as the livestock industry's capstone event. Kentucky showcases its agriculture heritage by hosting the esteemed livestock show each year."

The Sale of Champions, held the last night of NAILE, raised \$64,500, with proceeds distributed to youth exhibitors of market animals (80 percent), charities (10 percent) and promotion (10 percent).

For more information, visit www.livestockexpo.org.

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Owned and produced by Kentucky Venues, the [North American International Livestock Exposition](http://www.livestockexpo.org) is the world's largest purebred livestock show. Held at the Kentucky Exposition Center in Louisville, the event generates \$8 million in economic impact annually.

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle.