

KENTUCKY EXPOSITION CENTER

937 Phillips Ln Louisville, KY 40209 Phone: 502.367.5000

KENTUCKY INTERNATIONAL CONVENTION CENTER

221 S Fourth St Louisville, KY 40202 Phone: 502.595.4381

www.kyvenues.com

National Farm Machinery Show and Championship Tractor Pull Opportunities & Inventory Update:

- 1. Championship Tractor Pull Presenting Sponsor- sold
- 2. Tractor Sponsor of the CTP
- 3. Exhibit Hall Aisle Banners sponsor
- 4. Special Equipment Sponsor of the CTP- sold
- 5. Class Sponsors for the CTP
- 6. Sponsor Table Clings for the Tables in South Wing Lobbies A, B, & C
- 7. Sponsor of the North Wing Lobby Food Court Tables (table clings)
- 8. Large Banner Representation in the North Wing Lobby. 8 spots total. 6 sold, 2 available
- 9. Sponsorship of North Wing Porch-Sold
- 10. Sponsorship of South Wing B Porch
- 11. Sponsorship of South Wing C Porch-Sold
- 12. Display Equipment Sponsorship in South Wing B Lobby- sold
- 13. Display Equipment Sponsorship in South Wing C Lobby- sold
- 14. Large Banner Representation in the South Wing Lobby. 4 spots total. 2 sold, 2 available
- 15. Branding South Wing A Lobby Doors- Sold
- 16. Branding South Wing B Lobby Doors
- 17. Branding Stairs in the North Wing Lobby- sold
- 18. Sponsorship of the Exhibitor Lounges
- 19. Sponsorship of Coffee for Exhibitor Lounges
- 20. Sponsorship of Exhibitor Coffee Mugs
- 21. Sponsorship of the Information Booths
- 22. Logo Representation on Digital Boards at Gates 1 & 6
- 23. Branding of Columns in South Wing B and C concourse
- 24. Banner Representation in the South Wing B or C concourse. Limited spots available.
- 25. North Wing Video Wall 30-second ad or still logo. Limited spots available.





